
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

Current Report
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): August 11, 2015

LEXARIA CORP.

(Exact name of registrant as specified in its charter)

Nevada
(State or other jurisdiction of
incorporation)

000-52138
(Commission File Number)

20-2000871
(IRS Employer Identification No.)

#950 – 1130 West Pender Street, Vancouver, British Columbia, Canada V6E 4A4
Registrant's telephone number, including area code: (604) 602-1675
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under Exchange Act (17 CFR 240.13e-4(c))
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Item 1.01 Entry into a Material Definitive Agreement

On August 11, 2015, the Company signed a two month investor relations and public relations agreement with Blue Ocean Advisors, LLC for \$5,000.

Item 7.01 Regulation FD Disclosure.

A copy of the news release announcing the agreement is filed as exhibit 99.1 to this current report and is hereby incorporated by reference.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits.

Exhibit No.	Description
10.1	Blue Ocean Advisors, LLC Agreement dated August 10, 2015
99.1	Press Release dated August 11, 2015

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 11, 2015

(Signature) Lexaria Corp.
By: "/s/ Chris Bunka"
Chris Bunka
President & CEO

BLUE OCEAN ADVISORS, LLC

SERVICES AGREEMENT

This **SERVICES AGREEMENT** is to be effective as of the 10th day of August 2015 (the "Effective Date"), by and between Blue Ocean Advisors, LLC (hereinafter referred to as "Blue Ocean"), and Lexaria Corp Inc. (hereinafter referred to as "Client").

W I T N E S S E T H :

WHEREAS, Blue Ocean is engaged in the business of providing and rendering public relations and communications services, and has knowledge, expertise and personnel to render the requisite services to Client; and

WHEREAS, Client is desirous of retaining Blue Ocean for the purpose of obtaining public relations and corporate communications services, so as to better, more fully and more effectively deal and communicate with its shareholders and the investment community.

NOW, THEREFORE, in consideration of the premises and of the mutual covenants and agreements contained herein, it is agreed as follows:

- 1. Engagement of Blue Ocean.** Client herewith engages Blue Ocean, and Blue Ocean agrees to render to Client public relations, communications, advisory and consulting services, detailed more fully in the SCHEDULE A-2 addendum. The consulting services to be provided by Blue Ocean shall include, but are not limited to, the development, implementation and maintenance of an ongoing program to increase the investment community's awareness of Client's activities and to stimulate the investment community's interest in Client. Client acknowledges that Blue Ocean's ability to relate information regarding Client's activities is directly related to the information provided by Client to Blue Ocean. Client acknowledges that Blue Ocean will devote such time as is reasonably necessary to perform the services for Client, having due regard for Blue Ocean's commitments and obligations to other business for which it performs consulting services.
- 2. Term and Termination.** This Agreement shall be for a period of two (2) months (the "Term"), commencing on the Effective Date. If the parties hereto desire to extend the relationship, the parties will renew this Agreement or enter into a new Agreement.
- 3. Treatment of Confidential Information.** Blue Ocean shall not disclose, without the consent of Client, any financial and business information concerning the business, affairs, plans and programs of Client which are delivered by Client to Blue Ocean in connection with Blue Ocean's services hereunder, provided such information is plainly and prominently marked in writing by Client as being confidential (the "Confidential Information"). Blue Ocean will not be bound by the foregoing limitation in the event:
 - a. the Confidential Information is otherwise disseminated and becomes public information, *or*
 - b. Blue Ocean is required to disclose the Confidential Information pursuant to a subpoena or other judicial order.
- 4. Representation by Blue Ocean of Other Clients: Non-Solicitation.** Client acknowledges and consents to Blue Ocean rendering public relations, consulting and/or communications services to other clients of Blue Ocean engaged in the same or similar business as that of Client, provided, however, that for a period of two (2) years after the Term, Blue Ocean shall not directly or indirectly solicit stockholders of Client for or on

behalf of any other company. After the term of the contract all LXP shareholder information will be destroyed and not to be used in any way shape or form.

5. **Indemnification by Client as to Information Provided to Blue Ocean.** Client acknowledges that Blue Ocean, in the performance of its duties, will be required to rely upon the accuracy and completeness of information supplied to it by Client's officers, directors, agents and/or employees. Client agrees to indemnify, hold harmless and defend Blue Ocean, its officers, agents and/or employees from any proceeding or suit which arises out of or is due to the inaccuracy or incompleteness of any material or information supplied by Client to Blue Ocean.
6. **Indemnification by Blue Ocean.** Blue Ocean agrees to indemnify, hold harmless and defend Client, its officers, agents and/or employees from any proceeding or suit which arises out of or is due to the actions, negligent or otherwise, of Blue Ocean, its subsidiaries, agents, employees or affiliates in the performance of its obligations under the Agreement.
7. **Independent Contractor.** It is expressly agreed that Blue Ocean is acting as an independent contractor in performing its services hereunder. Client shall carry no workers compensation insurance or any health or accident insurance on Blue Ocean or consultant's employees. Client shall not pay any contributions to social security, unemployment insurance, Federal or state withholding taxes nor provide any other contributions or benefits that might be customary in an employer-employee relationship.
8. **Non-Assignment.** This Agreement shall not be assigned by either party without the written consent of the other party.
9. **Compensation.** See Schedule A-1. In connection with the issuance of the Stock (as defined in Schedule 1-A), Client shall not take any action, or cause any action to be taken for the purpose of eliminating reliance on Rule 144 for Blue Ocean to remove the restrictive legend on stock certificate(s) evidencing the Stock. Subsequent to the requisite holding period under Rule 144 and in the event Blue Ocean seeks to have legends removed, Client will cooperate and assist Blue Ocean in connection with removing such legends.
10. **Modification and Waiver.** This Agreement may not be altered or modified except by writing signed by each of the respective parties hereof. No breach or violation of this Agreement shall be waived except in writing executed by the party granting such waiver.
11. **Entire Agreement.** This writing constitutes the entire Agreement between the parties, and replaces and supersedes any previous agreement that may exist. This Agreement can only be modified by a written contract signed by both parties. In the event that any party brings suit to enforce any part of this Agreement, the prevailing party shall recover attorney fees and legal costs.
12. **Governing Law/Venue.** This Agreement shall be governed under the laws of the State of California and any claim arising here from shall be submitted to a court of competent jurisdiction located in San Diego County, California.

[signature page follows]

IN WITNESS WHEREOF, the parties have executed this Agreement as of the day and year first written above.

BLUE OCEAN ADVISORS, LLC

By: 
Name: Colin Gibson
Its: Manager

LEXARIA CORP INC.

By: 
Name: Chris Andrew Bunka
Its: Chief Executive Officer

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SCHEDULE A-1
(COMPENSATION)

For the services to be rendered and performed by Blue Ocean during the term of this Agreement, Client shall, upon acceptance of this Agreement, cause to compensate Blue Ocean:

Cash compensation of \$5,000, payable as follows: \$2,500 on July 31, 2015 and \$2,500 on September 1, 2015. Notwithstanding anything to the contrary herein, the cash compensation of \$5,000 shall be earned and payable upon execution of this Agreement, and in the event of a termination of this Agreement prior to the expiration of the Term, the unpaid portion of the cash compensation shall immediately become due and payable.

SCHEDULE A-2
(DESCRIPTION OF SERVICES)

- Development, implementation, and maintenance of an ongoing program to increase the investment community's awareness of company activities. Client acknowledges that Blue Ocean Advisors, LLC's ability to relate information regarding Client's activities is directly related to the information provided by Client.
- Author/ Update Independent, Buy Side Research Report on Client for immediate dissemination to current Shareholders as well as to the Active Speculative Investor Database/ Industry Connections of Blue Ocean Advisors, LLC, and to the investment community. Periodic update(s) of Research Report as corporate developments may deem appropriate.
- Initial CEO Conference Call / Follow-Up Calls Can Be Recorded for Promotional Use
- Investment Considerations / Bullet Points Developed
- 1 to 4-Page Corporate Stock Profile Prepared
- Assist in the authoring and timing of Press Releases issued during the course of business by Client.
- Chat Room/Social Media Management – Investor Sentiment Management
- Daily Outbound Tele-Campaign to New Investors
- Proactive Market Maker Communications and Relations
- Bid Support and Other Strategic Bid / Ask Representation
- Assume all ongoing responsibility for communication with existing shareholders, including immediate authoring/distribution of postcard update mailer to nobo list. Respond to any and all inquiries to Client from existing shareholders and the investment community. Track communications efforts ongoing with investment community, including monitoring ongoing investor "Chat Sites" and expand/ optimize the use of social media as it relates to the investment opportunity of Client.
- Postcard Mailers to Existing Shareholders and Target Investors
- Gathering of Contact Information and Key Qualifying Data on All Existing Shareholders & Interested Investors. All shareholder information will be destroyed after the term of the contract.

Lexaria Hires Investor Relations Firm

Kelowna, BC / August 11, 2015 / Lexaria, Corp. (OTCQB:LXRP) (CSE:LXX) (the “Company”) announces it has hired Blue Ocean Advisors of San Diego, CA to assist in communicating its corporate, financial and long-term investment messages to shareholders and investors, while continuing the existing progress of building a strong public brand and investor base.

Colin Gibson, Managing Director of Blue Ocean Advisors LLC, will personally direct the Blue Ocean team in advising the Company in all facets of corporate and financial communications. Blue Ocean Advisors LLC has been engaged for an initial period of 60 days with total compensation of \$5,000.

“Lexaria is the rare, unique company with an opportunity to capitalize on the rapid evolution of both hemp and cannabis products marketed to consumers,” said Colin Gibson, Managing Director. “With hemp, we have a federally legal substance that is increasingly being viewed as a superfood for the benefit of consumers. Lexaria has also developed technology that could one day be of interest to the pharmaceutical industry for a broad range of applications. As well, I have personally enjoyed ViPova tea and can attest to its great taste.”

While CEO Chris Bunka has always tried to have an open-door policy with investors, Lexaria’s increasingly demanding schedule precludes him from being consistently available. Investors can now also contact Blue Ocean Advisors at 619-344-2730 with inquiries about Lexaria.

Lexaria’s technology is designed to allow for higher bioavailability rates for THC and for CBD than is possible without lipophilic enhancement technology. This can allow for lower overall dosing requirements and/or higher effectiveness in active molecule delivery. Lexaria’s innovative lipid formulation process is designed to allow the delivery of molecules such as are contained within hemp oil without the harmful side effects of ingestion via smoking, and should be embraced for the benefits to public health.

About Lexaria

Lexaria is a food sciences company focused on the delivery of hemp oil compounds procured from legal, agricultural hemp, through gourmet foods based upon its proprietary infusion technologies. www.lexariaenergy.com

About ViPova™

ViPova™ uses only legal hemp oil extracts, grown from agricultural hemp in locations where it is legal to do so, in ViPova™-branded tea. ViPova™ uses its patent-pending process to infuse concentrated amounts of hemp oil within lipids in its tea, providing more bioactivity and comfort to the body during the absorption process. Only ViPova™ has this ground-breaking technology for hemp oil/lipid infusion. www.vipova.com

FOR FURTHER INFORMATION PLEASE CONTACT:

Lexaria Corp.
Chris Bunka
Chairman & CEO
(250) 765-6424

FORWARD-LOOKING STATEMENTS

This release includes forward-looking statements. Statements which are not historical facts are forward-looking statements. The Company makes forward-looking public statements concerning its expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, including statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. Such forward-looking statements are estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such forward-looking statements. Access to capital, or lack thereof, is a major risk and there is no assurance that the Company will be able to raise required working capital. Factors which could cause actual results to differ materially from those estimated by the Company include, but are not limited to, government regulation, managing and maintaining growth, the effect of adverse publicity, litigation, competition and other factors which may be identified from time to time in the Company's public announcements and filings. There is no assurance that the medical marijuana, hemp oil sector, or alternative health businesses will provide any benefit to Lexaria, or that the Company will experience any growth through participation in these sectors. There is no assurance that existing capital is sufficient for the Company's needs or that it will need to attempt to raise additional capital. There is no assurance that any planned corporate activity, business venture, or initiative will be pursued, or if pursued, will be successful. There is no assurance that any hemp oil or cannabinoid-based product will promote, assist, or maintain any beneficial human health conditions whatsoever. There is no assurance that the cannabinoid/lipid infusion technology will provide any increase in bioavailability to any individual person. No statement herein has been evaluated by the Food and Drug Administration (FDA). ViPovaTM products are not intended to diagnose, treat, cure or prevent any disease.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.
