
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

Current Report
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): December 13, 2010

LEXARIA CORP.

(Exact name of registrant as specified in its charter)

Nevada
(State or other jurisdiction of
incorporation)

000-52138
(Commission File Number)

20-2000871
(IRS Employer Identification No.)

#950 – 1130 West Pender Street, Vancouver, British Columbia, Canada V6E 4A4

Registrant's telephone number, including area code: (604) 602-1675

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under Exchange Act (17 CFR 240.13e-4(c))
-

ITEM 1.0 ENTRY INTO A MATERIAL DEFINITIVE AGREEMENT

ITEM 2.03 CREATION OF A DIRECT FINANCIAL OBLIGATION OR AN OBLIGATION UNDER AN OFF-BALANCE SHEET ARRANGEMENT OF A REGISTRANT.

ITEM 7.01 REGULATION FD DISCLOSURE

On December 13, 2010 the Company entered into a 21 day investor relations agreement with Pentony Enterprises LLC (StockGuru) for total consideration of \$6,000.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

Exhibit No.	Description
99.1	Press Release dated December 17, 2010
10.1	IR agreement with Pentony Enterprises LLC (StockGuru) dated December 13, 2010

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: December 17, 2010

(Signature) Lexaria Corp.
By: "/s/ Chris Bunka"
Chris Bunka
President & CEO



SPECIAL PACKAGE FOR PRORGRAMS STARTING IN DECEMBER

First – Our Recent Successes:

HHWW – Started at \$1.68 on 11/30 – Recent High is \$3.00

FCPG – Started at \$0.88 on 11/8 – Recent high \$4.65

MCVE – Started at \$0.15 on 10/29 – Recent High is \$0.50

Others of note: DRSV - Up as much as 66% - IFXY Up as much as 13% - APCU Up as much as 262% from not trading much at all.

Now the Special:

**StockGuru Coverage for 21 Days for \$6000
This is a special Holiday Rate**

Coverage includes the following:

- Profile on StockGuru.com
- Announcement of Coverage sent to database the day prior to the start.
- Blogging on the Company done four times weekly & sent to full database
- All Company News Releases sent to Full Database
- Trade Alerts sent out when break-out or other key technical indicators indicate the stock is likely to gain immediate traction.

How do you get started?

- Pick a start date – let's compare calendars on that.
 - Sign agreement to terms.
 - Fund via wire.
-



On our end we once you pick the date, we start immediately building a profile on your company. Our work is unique and is not a “copy and paste job” as some sites do. The info comes from publicly available sources. FYI – the writer that writes the profile is an attorney.

Terms for this offer:

Must start in December. Must be funded at start. No free trading shares, no 144 shares.

CONTACT:

Forrest Jones

Forrest@StockGuru.com

Direct line: 972-312-9875



SIGN ME UP!

Agreement to Terms:

Start Date:

End Date:

AGREED:

<<client>>
Date

Pentony Enterprises
Date

PLEASE FAX A COPY OF THE SIGNED AGREEMENT TO 214-975-1238

WIRE INSTRUCTIONS:

*Bank: Wells Fargo, McKinney, Texas
Account Name: Pentony Enterprises LLC
ABA
121000248*

*Account Number
9957424519*

*Swift
WFBUI565*

December 17, 2010

Trading Symbol: **LXRP**: OTCBB
LXX: CNSX**Investor Relations Agreement**

(Vancouver, BC: December 17, 2010) - Lexaria Corp. (the "Company" or "Lexaria") announces it has entered an investor relations agreement with Pentony Enterprises LLC. for a one-time fee of US\$6,000 in return for which investor relations services will be provided for a 21-day period.

No payments of common shares or warrants are involved.

About Lexaria:

To learn more about Lexaria Corp. visit www.lexariaenergy.com.

ON BEHALF OF THE BOARD

"Chris Bunka," President

FOR FURTHER INFORMATION PLEASE CONTACT:

Lexaria Corp. Chris Bunka President/CEO/Chairman
(250) 765 6424

FORWARD-LOOKING STATEMENTS

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements which are not historical facts are forward-looking statements. The Company makes forward-looking public statements concerning its expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, including statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. Such forward-looking statements are estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such forward-looking statements. It is impossible to identify all such factors but they include and are not limited to the existence of underground deposits of commercial quantities of oil and gas; cessation or delays in exploration because of mechanical, weather, operating, financial or other problems; capital expenditures that are higher than anticipated; or exploration opportunities being fewer than currently anticipated. There can be no assurance that road or site conditions will be favourable for field work; no assurance that well treatments will have any effect on oil or gas production; no assurance that oil field interconnections will have any measurable impact on oil or gas production or on field operations, and no assurance that the expected new well(s) will be drilled or have any impact on the Company. There can be no assurance that expected oil and gas production will actually materialize; and thus no assurance that expected revenue will actually occur. There is no assurance the Company will have sufficient funds to drill additional wells, or to complete acquisitions or other business transactions. Such forward looking statements also include estimated cash flows, revenue and current and/or future rates of production of oil and natural gas, which can and will fluctuate for a variety of reasons; oil and gas reserve quantities produced by third parties; and intentions to participate in future exploration drilling. Adverse weather conditions can delay operations, impact production, and cause reductions in revenue. The Company may not have sufficient expertise to thoroughly exploit its oil and gas properties. The Company may not have sufficient funding to thoroughly explore, drill or develop its properties. Access to capital, or lack thereof, is a major risk. Current oil and gas production rates may not be sustainable and targeted production rates may not occur. Factors which could cause actual results to differ materially from those estimated by the Company include, but are not limited to, government regulation, managing and maintaining growth, the effect of adverse publicity, litigation, competition and other factors which may be identified from time to time in the Company's public announcements and filings.

The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.
