
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

Current Report
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): April 15, 2011

LEXARIA CORP.

(Exact name of registrant as specified in its charter)

Nevada

(State or other jurisdiction of incorporation)

000-52138

(Commission File Number)

20-2000871

(IRS Employer Identification No.)

#950 – 1130 West Pender Street, Vancouver, British Columbia, Canada V6E 4A4

Registrant's telephone number, including area code: **(604) 602-1675**

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a -12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d -2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under Exchange Act (17 CFR 240.13e -4(c))
-

Item 1.01 Entry into a Material Definitive Agreement

Item 2.03 Creation of a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arrangement of a Registrant.

Item 7.01 Regulation FD Disclosure

On April 15, 2011 the Company entered into a 30 day investor relations agreement with Investor Outreach Services LLC for total consideration of \$7,000.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

Exhibit No.	Description
99.1	Press Release dated April 15, 2011
10.1	IR agreement with Investor Outreach Services LLC dated April 15, 2011

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: April 15, 2011

(Signature) Lexaria Corp.
By: “/s/ Chris Bunka”
Chris Bunka
President & CEO

AGREEMENT FOR MARKETING SERVICES

This Agreement (the "Agreement") shall confirm Lexaria Corp.'s ("Lexaria" or "the Company") engagement of Investor Outreach Services LLC ("IOS") for the purposes of services as set forth below in consideration for the compensation described hereinafter.

Services. IOS will create a Marketing program for the purpose of introducing Lexaria Corp. to investors. This program will include an agreement between IOS and a contracted organization whose sole purpose is to disseminate public domain available information that has been approved by Lexaria management

Lexaria acknowledges that the success of Services is largely dependent upon factors and circumstances outside the control of IOS. The Company acknowledges that IOS has not made any representations, warranties or guarantees that the Services to be provided shall result in the purchase of Lexaria securities by investors; the achievement of any particular result with respect to Lexaria's business, stock price, trading volume, market capitalization or otherwise.

Information. Lexaria agrees to provide IOS on a regular and timely basis such information, historical financial data, projections, proformas, business plans, due diligence documentation, and other information (collectively the "Information") on Lexaria that IOS may reasonably request or require to perform the services set forth herein. The information provided by Lexaria pertaining to the Company's business to IOS shall be true, complete, accurate, and current in all respects and shall not set forth any untrue statements nor omit any fact required or necessary to make the Information provided not misleading. The Company shall be deemed to make a continuing representation of the accuracy and completeness of any and all Information that it supplies to IOS and Lexaria acknowledges that it intends for IOS to rely on this representation and the continued accuracy and completeness of the information without independent verification in the performance of the Services as described above.

Consulting Fee. Lexaria shall deliver to IOS a fee, via wire transfer, of \$7,000 US Dollars.

Terms and Termination. The term of this Agreement shall be for 30-days. Either Party may terminate this Agreement prior to the expiration of the Term upon a 5-day written notice to the non-terminating party. If terminated, irrespective of the reasons for such termination, IOS shall not be required to perform any additional services beyond the termination date and the engagement fee already paid to IOS shall be deemed earned in full.

Relationship of the Parties. IOS is an independent contractor, responsible for compensation of its agents and representatives.

Indemnification by Lexaria Energy to IOS. Lexaria shall indemnify and hold harmless IOS and its directors, officers, employees, agents, attorneys, and assigns from and against any and all losses, claims, costs, damages, or liabilities (including the fees and expenses of legal counsel) to which any of them may become subject in connection with the investigation, defense or settlement of any actions or claims arising out of any inaccurate statement or misrepresentation of Lexaria, provided that such indemnification shall not pertain to any information provided by, reviewed by or attributable to IOS. Lexaria shall not be liable for any settlement of any action effected without its written consent.

Indemnification by IOS to Lexaria Energy. IOS shall indemnify and hold harmless Lexaria and its directors, officers, employees, agents, attorneys and assigns from and against any and all losses, claims, costs, damages, or liabilities (including the fees and expenses of legal counsel) to which any of them may become subject in connection with the investigation, defense or settlement of any actions or claims arising out of any inaccurate statement or misrepresentation of IOS, provided that such indemnification shall not pertain to any information provided by, reviewed by or attributable to Lexaria. IOS shall not be liable for any settlement of any action effected without its written consent.

Governing Law. This Agreement shall be governed by and construed under the laws of the State of Colorado without regard to principals of conflicts of laws provisions.

Prevailing Party Rights. In the event that any dispute among the parties to this Agreement should result in arbitration or litigation, the substantially prevailing party in such dispute shall be entitled to recover from the losing party all fees, costs and expenses of enforcing any right of such substantially prevailing party under or with respect to this Agreement, including without limitation, such reasonable fees and expenses of attorneys and accountants, which shall include, without limitation, all fees, costs and expenses of appeals and collection.

This is our Agreement. The parties agree and acknowledge that they have jointly participated in the negotiation and drafting of this Agreement and that this Agreement has been fully reviewed and negotiated by the parties and their respective counsel. In the event of an ambiguity or question of intent or interpretation arises, this Agreement shall be construed as if drafted jointly by the parties and no presumptions or burdens of proof shall arise favoring any party by virtue of the authorship of any of the provisions of this Agreement.

If the foregoing is in accordance with your understanding, please confirm your acceptance and agreement by signing and returning the enclosed duplicate of this Agreement that will thereupon constitute an agreement between us.

By: /s/ Al Turano
Al Turano, IOS

Investor Outreach Services, LLC.
11025 Hill Gail Ct.
Parker, Colorado 80138
Phone: 888.831.7405 / 720.379.5115
Email: al@IOS1.net
Fax: 720-4751341

Accepted and approved this 15th day of April 2011.

By: /s/ Chirs Bunka
Chris Bunka, President/CEO/Chairman

Lexaria Corp.
Suite 950, 1130 West Pender Street
Vancouver BC Canada V6E 4A4
Phone: 604-602-1675

April 15, 2011

LXRP - OTCBB
LXX - CNSX**Lexaria Engages with Investor Outreach Services**

(Kelowna, BC: April 15, 2011) - Lexaria Corp. (the "Company" or "Lexaria") announces that it has entered into a market awareness contract with Investor Outreach Services (IOS), effective as of April 15, 2011. Lexaria is determined to communicate its story with as many investors as possible.

IOS has been paid US\$7,000 for a 30-day term, during which time IOS will introduce the Lexaria story to a broad investor audience. There are no stock option or stock payments paid or payable as a result of this contract.

About Lexaria:

To learn more about Lexaria Corp. visit www.lexariaenergy.com.

ON BEHALF OF THE BOARD

"Chris Bunka"

Mr. Chris Bunka, President

FOR FURTHER INFORMATION PLEASE CONTACT:

Lexaria Corp.

Chris Bunka President/CEO/Chairman

(250) 765-6424

FORWARD-LOOKING STATEMENTS

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements which are not historical facts are forward-looking statements. The Company makes forward-looking public statements concerning its expected future financial position, results of operations, cash flows, financing plans, business strategy, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, including statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking statements. Such forward-looking statements are estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such forward-looking statements. It is impossible to identify all such factors but they include and are not limited to the existence of underground deposits of commercial quantities of oil and gas; cessation or delays in exploration because of mechanical, weather, operating, financial or other problems; capital expenditures that are higher than anticipated; or exploration opportunities being fewer than currently anticipated. There can be no assurance that road or site conditions will be favourable for field work; no assurance that well treatments will have any effect on oil or gas production; no assurance that oil field interconnections will have any measurable impact on oil or gas production or on field operations, and no assurance that the expected new well(s) will be drilled or have any impact on the Company. There can be no assurance that expected oil and gas production will actually materialize; and thus no assurance that expected revenue will actually occur. There is no assurance the Company will have sufficient funds to drill additional wells, or to complete acquisitions or other business transactions. Such forward looking statements also include estimated cash flows, revenue and current and/or future rates of production of oil and natural gas, which can and will fluctuate for a variety of reasons; oil and gas reserve quantities produced by third parties; and intentions to participate in future exploration drilling. Adverse weather conditions can delay operations, impact production, and cause reductions in revenue. The Company may not have sufficient expertise to thoroughly exploit its oil and gas properties. The Company may not have sufficient funding to thoroughly explore, drill or develop its properties. Access to capital, or lack thereof, is a major risk. Current oil and gas production rates may not be sustainable and targeted production rates may not occur. Factors which could cause actual results to differ materially from those estimated by the Company include, but are not limited to, government regulation, managing and maintaining growth, the effect of adverse publicity, litigation, competition and other factors which may be identified from time to time in the Company's public announcements and filings. There is no assurance that market awareness activities will have any appreciable impact on the Company nor on its securities.

The CNSX has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.
